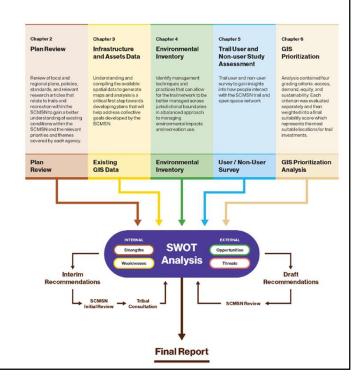




Project Objective

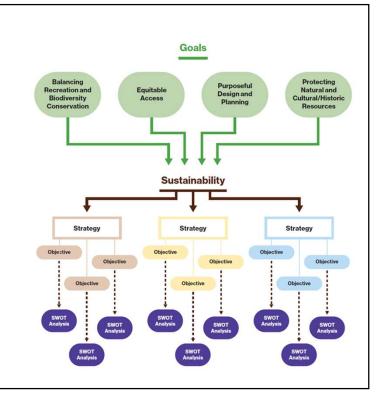
The State of the Trails project is a study to gather the necessary community and trail user information to inform cross-jurisdictional regional trail planning and management decisions that support biodiversity conservation, and a seamless network of interconnected, enjoyable, socially and physically equitable and inclusive trail experiences on the public lands in the Santa Cruz Mountains (Study Area).



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Study Goals

- Goal 1 Enact Purposeful Design and Planning that strives to meet the public's broad recreational trail needs, including the users' experience.
- Goal 2 Foster Equitable Access to recreational opportunities for all people, particularly for those who have not historically had access, and reduces barriers to entry.
- Goal 3 Balance Recreation and Biodiversity
 Conservation by providing connections and access
 opportunities in a way that adequately protects regional
 biodiversity.
- Goal 4 Protect Natural and Cultural/Historic Resources as a primary focus in designing, building, and maintaining trails.

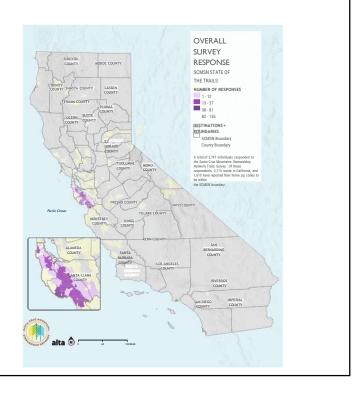




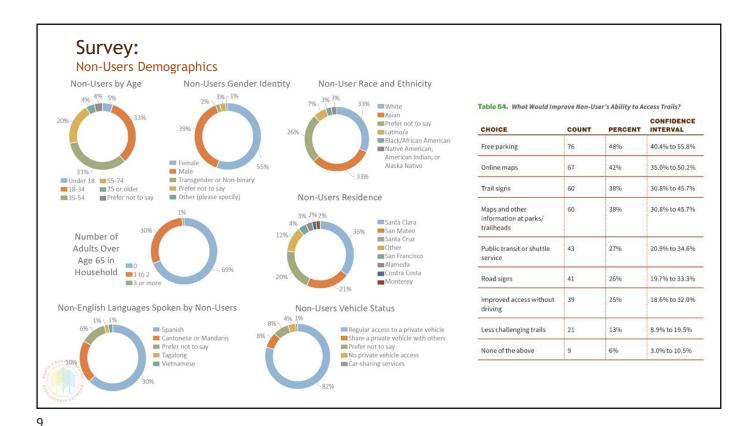


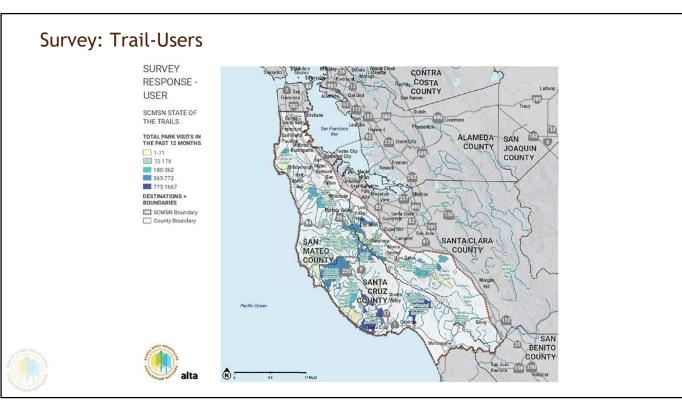
Survey Overview:

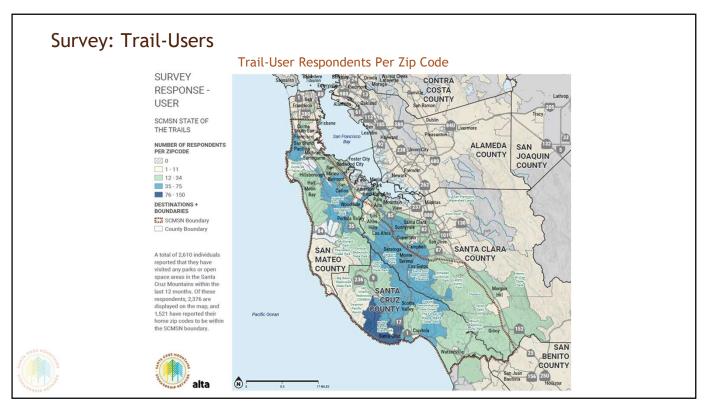
- 2,797 survey respondents with 1,610 reported their home zip codes to be within study area boundary. (Non-users info gathered and discussed in report but not outlined in this toolkit due to low number)
- 93% Trail-Users, 7% non-users
- 2,715 reside in California

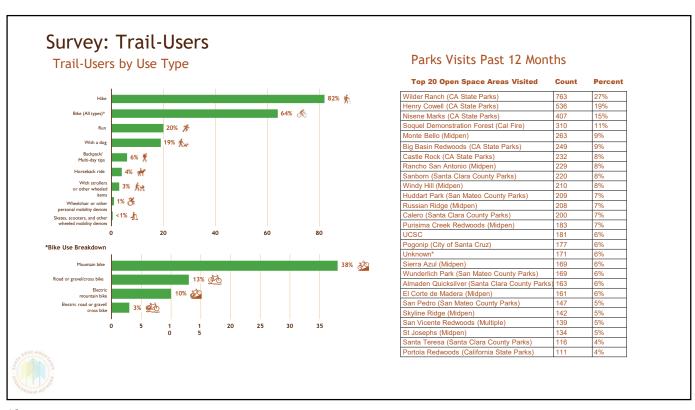














Opportunity & Prioritization Analysis

Criteria

Access

 Scores measure the opportunity for SCMSN to invest in trails without sufficient access.

Demand

 Demand scores measure the amount of existing demand there is for outdoor recreational opportunities in the study area.

Equity

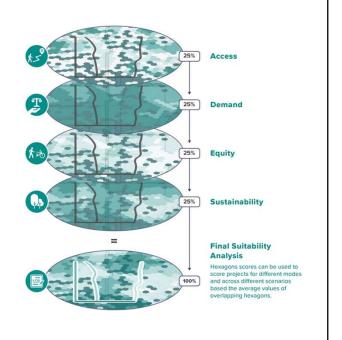
• Equity scores measure the relative index of disadvantage for communities within the study area.

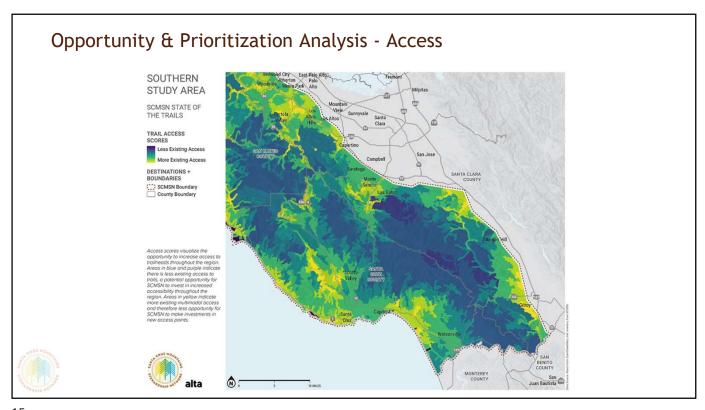
Sustainability

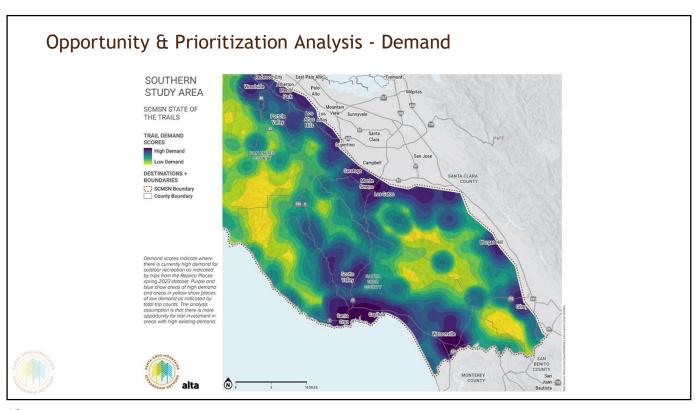
 Sustainability scores measure the relative environmental hazards and vulnerable habitat within the area.

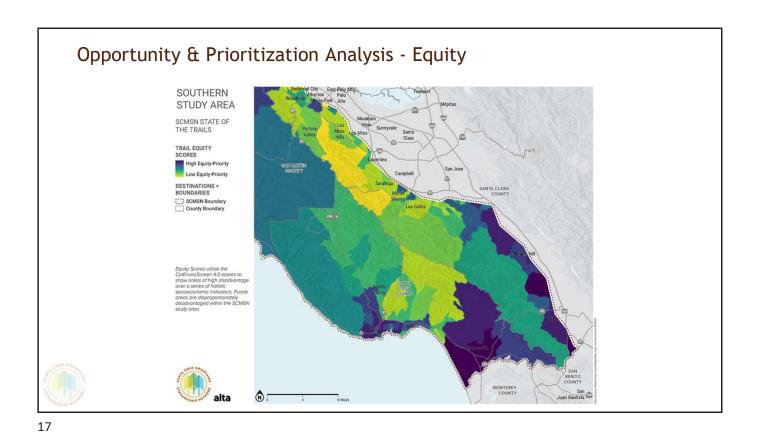
High Opportunity For Trails

- Low existing multimodal access
- High demand for outdoor recreation
- High proportion of disadvantaged people
- Low environmental and habitat risks









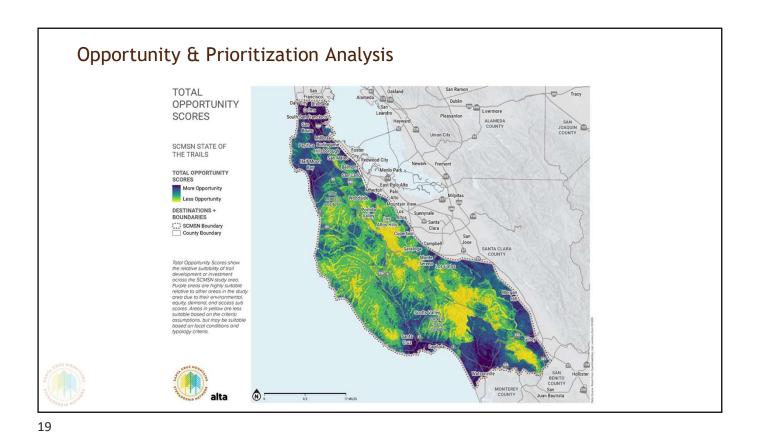
Opportunity Analysis - Sustainability

SOUTHERN STUDY AREA

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Opportunity & Prioritization Analysis

TOTAL OPPORTUNITY SCORES-ROUTES

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DESTINATIONS - BOUNDAME

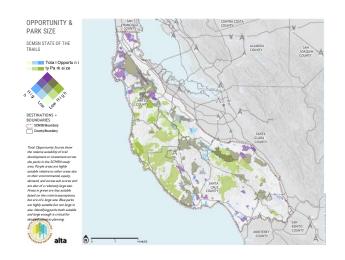
Owner Browner

Owner

Opportunity & Prioritization Analysis

Limitations and Future Analysis

- The Opportunity Analysis presents a starting point but scoring is not concrete as weights for each sub score were the same. Future planning efforts might these differently depending on its focus. (e.g. sustainability might be weighted more heavily if there is more emphasis on conservation than new trail development.)
- Using proxy data due to limitations outlined in the report such as lack of data on trailheads and accurate parking locations etc. prevented certain parts of the Opportunity Analysis from being more accurate.
 Addressing these data gaps might yield different demand or access scoring results.
- Larger parks and open spaces with higher opportunity scores might be good to prioritize for new trail investment due to available land for recreation and conservation. Scoring and data range visualization might alter results and should be considered when choosing priority areas.



Total Opportunity & Park Size

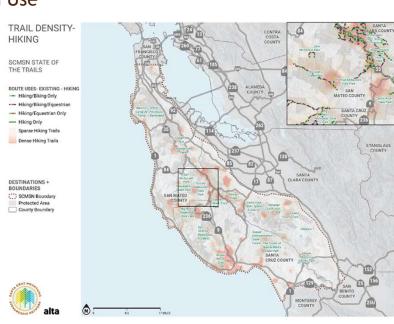


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Case Study - Route Gaps and Use Density

Trail and route density visualization makes it easy to identify areas where new trail connections could significantly increase the total mileage of continuous, connected trails for recreation users such as long distance backpackers.

It also shows areas with lower concentrations of trails that may be places to focus on for equity priority communities.





Case Study - Mountain Bike Trail Management

- Popular sport with potential to create conflict with other trail users and damage habitat if not designed and managed correctly.
- Mix of users that abide by trail closures for conservation and those that chose to build unsanctioned trails due to desire for unmet offering.
- Key destinations within study area draw most users

